**ENTRY FORM**

**RMB 5,000 per entry**

**50% discount for DOMOTEX asia/*CHINA*FLOOR exhibitors**



**A Floor Covering Weekly program, hosted by DOMOTEX asia/*CHINA*FLOOR**

Each entry form must be fully completed and submitted to DOMOTEX asia/*CHINA*FLOOR

(VNU Exhibitions Asia office) by email or mail:

* [greenstepasia@vnuexhibitions.com.cn](mailto:greenstepasia@vnuexhibitions.com.cn)
* 2/F, Business Mansion, Shanghai Exhibition Center,

No. 1333, Nanjing Rd (W) Shanghai, PRC (200040)

***All submissions must be made by January 30th, 2015.***

***Please email signed form to*** [greenstepasia@vnuexhibitions.com.cn](mailto:greenstepasia@vnuexhibitions.com.cn)

**Company name: Phone:**

**Primary contact: Fax:**

**Primary contact job title: Email:**

**Mailing address: Website:**

**Entry category:**

*(Please check one. Multiple entries are permitted in each category but each requires a separate entry form.)*

❏Product

Any product that is sustainable and eco-friendly is eligible for participation in this category. Features such as the amount of recycled content used, or use of natural materials, or the recyclability of a product at the end of its life are good examples of the kinds of attributes that our judges look for.

❏Practice/Process

This category includes any practice or process improvement that reduces negative environmental impact or promotes sustainability. For example, consider process improvements such as reduction in water usage or increasing yield from logs with a new milling method, etc. Also, adding solar panels to an existing factory or a water reclamation system are good examples of meaningful environmental practices.

❏Promotion/Communication

Refers to any educational, marketing or promotional activity realized in Asia that promotes environmental sustainability and/or accurately conveys knowledge and information about green initiatives. Such activities can include educating consumers or members of the flooring industry about the environmental values of a product, or sustainability, or the importance of caring for the natural environment.

❏Pinnacle

A person or company that has gone above and beyond professional duty and industry norms, benefitting the flooring industry with personal and/or professional leadership in the area of environmental sustainability. This award can be given for any or all promotional, educational and/or advocacy initiatives.

Please specify the country and city in which the green initiative has been realized.

COUNTRY\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ CITY\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Participation materials (entry form + word document + jpg images):**

Please provide in a word document a **clear and truthful summary** of the main points and highlights of each entry with a focus on measured results whenever possible, not to exceed 300 English words/ 500 Chinese characters (both Chinese and English versions of the same content need to be provided).

**The organizers reserve the right to proof-read the material provided to improve descriptions accuracy.**

Entries for the Pinnacle Award may submit up to 500 English words/ 800 Chinese characters.

Please email Word document and supporting images (maximum 5 images; jpg format; high-resolution) to [greenstepasia@vnuexhibitions.com.cn](mailto:greenstepasia@vnuexhibitions.com.cn)

**All word documents shall mention the same company name and all contact info provided in this form.**

**Forms and word documents with incomplete or incorrect information will NOT be considered.**

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**Participation rules and conditions**

* All entries supplied must be truthful and objectively described in the word document provided (no exaggerations admitted). Floor Covering Weekly and DOMOTEX asia/*CHINA*FLOOR will be entitled to ask for proof of submitted content. The provision of fake or partly fake (including exaggerated figures), will be punished with the exclusion from the program for the current and coming editions of GreenStep Asia Awards and of any other campaign promoted by the show.
* No entry fee will be reimbursed to companies excluded from the program because of the above reasons.
* All entry forms and submitted materials will be considered the property of Floor Covering Weekly and DOMOTEX asia/*CHINA*FLOOR and will not be returned. Winners agree to allow Floor Covering Weekly and DOMOTEX asia/*CHINA*FLOOR to use entries, designs, photographs, names and all likenesses of entries in editorial, promotion and public relations activities. By participating, entrants agree to these rules and regulations. Taxes, if any, are the sole responsibility of the winner. Contest is void where prohibited by law.
* **NOTE:**

**THE SUBMISSION OF A CLEAR, INFORMATIVE AND VERY WELL WRITTEN DESCRIPTION OF YOUR ENTRY IS VERY IMPORTANT TO HAVE MORE CHANCES IN THE SELECTION PROCESS.**

**GREENSTEP ASIA INTERNATIONAL JURY WILL BASE ITS DECISION ON YOUR DESCRIPTION. MAKE SURE IT IS VERY ACCURATE AND INTERESTING.**

I, DOMOTEX asia/*CHINA*FLOOR 2014 exhibitor, agree to be billed RMB 2500 for each entry submitted.

I, DOMOTEX asia/*CHINA*FLOOR 2014 NON exhibitor, agree to be billed RMB 5000 for each entry submitted.

By signing below, I agree to the terms as described above and previous page:

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_